



Pinterest Virtual Assistant Services

Don't have time to sort out Pinterest? Not sure where to start when it comes to Tailwind? Let me and b take care of the admin work required to get your Pinterest account working for you. We can even manage your account each month!

Starter

- Board set-up and SEO designed to reach your audience.
- Recommend group boards to join and where to look for them.
- Get you into at least three group boards.
- 1 Pin templates created for you to use.
- Tailwind set-up, including group board creation.
- 30 minutes Tailwind training via Skype or Messenger.
- Ongoing plan of action.
- Online support via messenger/WhatsApp for one month.

£149

Advanced

- Board set-up and SEO designed to reach your audience.
- Recommend group boards to join and where to look for them.
- Get you into at least five group boards.
- 2 Pin templates created for you to use.
- 2 Pinnable images created for your most-viewed blog post (1 post) and pinned to my group boards (reach depends on niche).
- Tailwind set-up, including group board creation.
- Fill your Tailwind queue (max 50 pins) for optimal pin times.
- 30 minutes Tailwind training via Skype or Messenger.
- Ongoing plan of action.
- Online support via messenger/WhatsApp for one month.

£199

Monthly Maintenance

Monthly maintenance can only be **purchased with the Advanced package**. Ongoing work to get your profile to stand out and increase traffic to your site includes:

- Keeping your Tailwind queue topped up (100 pins per month on the free version). If you have the paid version, the amount of boards you pin to will grow over time depending on which group boards you join.
- Creating two pins for your top three blog posts per month.
- Using a mix of Tailwind and manual pinning to rocket your reach.
- Pinning your top three blog posts to your boards and group boards.
- Researching for and applying for group boards to join, depending on your niche and audience.
- Online support via messenger/WhatsApp.

£89 per month

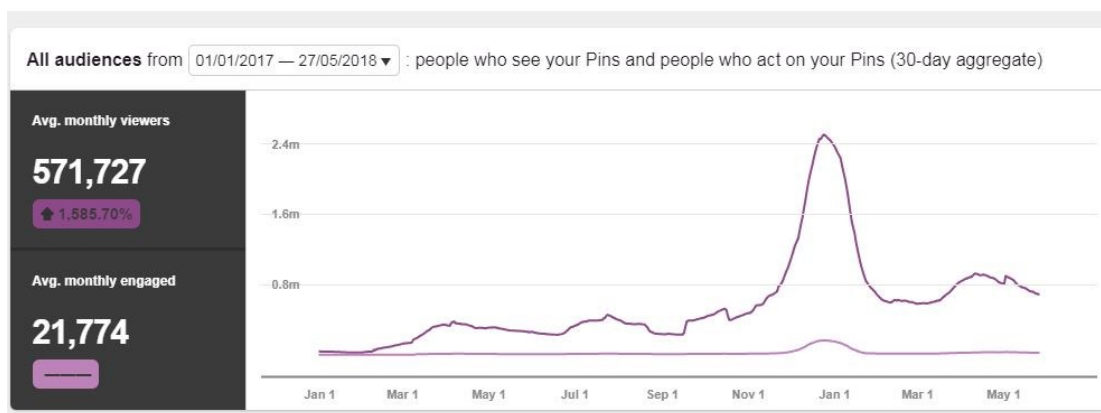
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Me and B on Pinterest

Hey there, I'm Emma, the mum behind "me and b make tea". The blog started out as a way to document the highs and lows of parenting. It's become so much more than that and my absolute favourite platform for promoting my blog has to be Pinterest. I love it and I've worked hard over the past three years to learn about the platform in-depth. It is now my **number one traffic source**. The stats speak for themselves! Typically over 700k average reach per month, rocketing to over 2M last December.



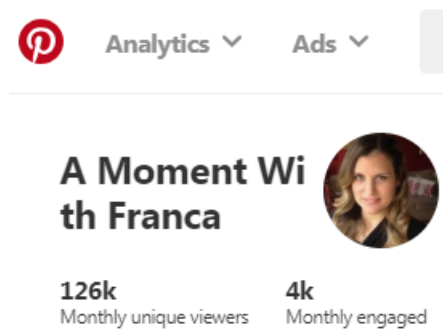
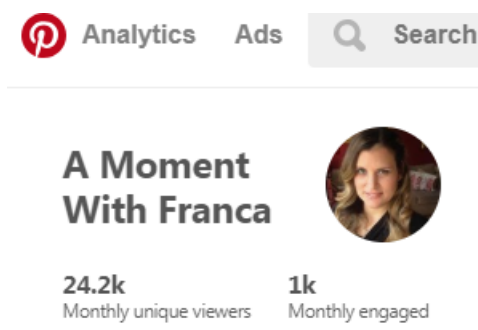
Client Case Study

The challenge?

Franca runs a very successful blog but wanted help to increase her viewers and engagement on Pinterest using Tailwind. As of 5th June 2018, her reach stood at 24.2K

The Results

After optimising Franca's Pinterest profile and getting her set up on Tailwind, the stats speak for themselves: 15th Aug 2018:



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FAQs

What do you need to get started?

I need your Pinterest and Tailwind login details to get started. I recommend a quick call or email to run through your goals and who your ideal audience is.

Do I need to have a Tailwind account?

If you're serious about Pinterest then yes, I recommend a paid-for Tailwind account.

What do you mean by "pinnable" image

I mean an image that complies with Pinterest's best practices for pin sizes. This is typically 600x900 pixels.

How are the Pin templates created and shared?

I use a paid-for Canva account.

I use my own template. Can I use that?

Sure. And if it is in Canva, we can share it. I suggest mixing templates up though and testing them. Try different colours, fonts and styles and see what works best.

Why don't you include board cover creation?

In my experience, board covers are a *nice to have*. The aim is to get into as many relevant group boards, which means as you pin, your branded boards will move around, meaning they have less impact. If you want me to create branded board covers, please let me know.

Explain Group Boards

Group boards are great for sharing your content and other relevant content. Pinterest is all about sharing and group boards is great for this. My monthly package will help you get ahead with Group boards.

*Updated Aug 2018

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